



Geoff Allen

Chairman

Geoff Allen was educated at Wesley College, Queens College and Melbourne University. B.A. (Hons) History, MBA



Career

Started career as a Federal Public Servant. Became Private Secretary, Press Secretary and Senior Advisor to the Minister for Labour, Federal Treasurer and Leader of the Federal Opposition.

Senior Research Fellow, Melbourne Business School. In these capacities pioneered the research and teaching of 'Social and Political Environment of Business' and 'Business-Government Relations' in Australia.

Asia-Pacific Regional Editor, Journal of Public Affairs. Guest for study or speaking tours of Governments of UK, USA, Canada and New Zealand.

Executive Director (1978-83), Australian Industries Development Association; pioneered research based business advocacy in Australia.

Co-founder and Foundation Executive Director, Business Council of Australia. Designed the 'Structure and Modus Operandi' of the Business Council (1983-1988).

Chairman, Conference of National Manufacturing Industry Associations (1981-82 and 1984-85).

Co-founder and Director, Australian Coalition of Service Industries (1988-94). Council Member, Australian Film Television & Radio School (1991-96).

Chairman, Australian Government's Trade Negotiations Advisory Group, Uruguay Round (1986-94).

Chairman, Victorian Government's Electricity Supply Industry Reform Steering Committee (1993-95).

Director, Pasminco (1994-2002).

Member, Advisory Panel to Australian Government White Paper on Foreign and Trade Policy (1996-97).

In 1988, he founded the Allen Consulting Group and the Centre for Corporate Public Affairs.

Centenary Medal for Services to International Trade Policy.

Current Boards and Committees

Australian Government's Trade Advisory Council (Chairman)

Southern Cross Broadcasting (Australia) Limited (Director)

Melbourne Business School (Deputy Chairman)

Australian Government's WTO Advisory Group (Member)

Allen Consulting Group (Director)

Victorian College of the Arts Council (Director)

Director, several private companies in the services sector

Major Projects and Activities

Review of public policy issues and regulatory risks and strategies for political risk mitigation for numerous major international companies.

Research and policy development for reputation management and corporate community involvement for major companies and government agencies.

Advisor re business, political and regulatory issues to CEOs in major companies.

Development of global industry association structure and modus operandi for CEOs of 10 largest global mining companies, and strategy review for the Washington-based International Center for Alcohol Policies

Numerous reviews of national industry associations — governance, policy making and structures.

Reviews of 'best practice' public affairs management; organisational structure and systems for public affairs in many top 20 corporates and government departments.

Led 6 (UK, USA) international best practice study programs for senior practitioners into business-government relations and corporate community involvement (1994-2005).

Reports to the Australian Prime Minister on funding issues for national biotechnology research, and review of the Government's Strategic Investment Coordinator process.