



## **George Onisiforou**

Manager

*Master of Public Affairs, University of Sydney,  
Bachelor of Arts (Advertising/Public Relations),  
Pennsylvania State University*

George joined the Centre for Corporate Public Affairs in 2008, after completing his Master of Public Affairs at the University of Sydney.

At the Centre, George oversees the Corporate Public Affairs quarterly newsletter, as well as the planning of professional development initiatives in Australia and Asia. He contributes to the Centre's online blog (<http://www.accpa.com.au/blog.php>).

George manages also the Centre's research activities, including regular examinations of the state of public affairs in Australia and Asia, and salary reviews.

Before his Master education, George headed up the research and planning department at an international advertising agency in Europe, for three years. His duties at the agency included the development of communication strategies for clients of a broad range of products and services, as well as analysis of competition and consumer research.

George has a Bachelor of Arts in Advertising/Public Relations, from the Pennsylvania State University, USA. While studying there, he worked as an intern at the university's Department of Statistics.